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Isuzu Motors India

<http://www.topgear.com/india/car-gallery/2016-auto-expo-tgs-top-5-cars/itemid-89?currentid=17726>

By GIRISH KARKERA



Who would have thought a small company would address such a large gap in the market? The Isuzu D-Max V-Cross is a mouthful, but is the kind of vehicle that has been missing from our automotive scenery. Of course, there are twin-cab pick-ups around but none of them manage to address a private buyer's needs.

The V-Cross gives you a car-like cabin, with a proper load bay and the power to traverse the roughest of terrain. It has four-wheel drive, lots of grunt and proper off-road ability. It's not a pretty crossover: this is a real pick-up. It ticks all the right boxes for a personalised go-anywhere vehicle that also manages to cocoon you from the elements. More importantly, Isuzu says it would like to sell it for Rs 15 lakh. Don't miss this one.



ISUZU D-MAX V-Cross

<http://www.topgear.com/india/car-news/isuzu-showcases-d-max-v-cross-pick-up/itemid-50>



Isuzu has finally given in to the demand for a personal pick-up. It will launch this D-Max-based V-Cross twin cab pick-up in India in the second half of 2016. The vehicle builds on the D-Max's ability of being a rugged all-terrain vehicle by adding a more pleasing cabin and a 4WD system with a low-range transfer case.

The car will be powered by a BS4 compliant 3.0L diesel that can develop 134bhp at its peak. Maximum torque will be a healthy 320Nm from 1800rpm. Chassis frame for the V-Cross gets a new iGRIP feature to help maintain stability on regular roads at high speeds.

All the regular bells-and-whistles of a modern SUV, like steering-mounted audio controls, a touchscreen audio system and some more can be found on this Isuzu. The Japanese company aims to price this pick-up at around ₹15 lakh, but has said its final pricing would depend on the tax structure existing then.

The car will be built at its new plant in Andhra Pradesh that will be operational this April onwards. It currently gets vehicles contract manufactured at Hindustan Motors' Tamil Nadu plant. The new factory will roll out all current and future models of Isuzu India with a localisation content of almost 70 per cent.